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FOR IMMEDIATE RELEASE

**TWINSBURG, OHIO, HOST TO THE WORLD'S LARGEST ANNUAL
GATHERING OF TWINS, EXPLORES INSTITUTE FOR GENETIC
EVALUATION AND RESEARCH**

Twinsburg, OH, USA, August 4, 2005 - Thirty-year host to the world-famous Twins Days celebration, The City of Twinsburg, Ohio, USA wants to capitalize on the event with the establishment of the Twinsburg Institute for Genetic Evaluation and Research. City officials worked with David Silk and Howard Gudell, Principals of SGI Global Business Advisors, LLC, (Cleveland, Ohio) an international economic and business development consulting firm to study how to attract more international businesses.

Already the city's plans are on the fast track. Researchers from Harvard, MIT, University Hospitals of Cleveland and Northwestern University (Chicago), in town this week for the celebration, will be guests at a special reception on Friday, August 5th at the Hilton Garden Inn - Twinsburg. Mayor Katherine Procop of Twinsburg will host the meeting to welcome researchers, explore their interests and poll them on the potential use of the center. Researchers worldwide are also being asked to participate in a survey, available at www.mytwinsburg.com, to help the City plan the facility.

The annual Twins Days event attracts researchers looking to gain insight into the genetics behind countless physical and emotional diseases. "In the future, we hope to bring researchers, scientists and specialists to Twinsburg with a facility dedicated to

those purposes,” states Mayor Procop. Twinsburg’s director of economic development Larry Finch has presented the idea to the Summit County (Ohio) Department of Development for future funding consideration. “The center could have an important impact on the city’s development efforts, employing significant high-end scientific and research positions,” explained Mr. Finch.

Original Twins Days researcher Dr. Louis G. Keith, President of the Center for the Study of Multiple Births and Professor Emeritus at The Feinberg School of Medicine at Northwestern University said, “It is absolutely logical and fitting that Twinsburg establish an organization devoted to field research among twins and multiples. As one of the original researchers, I know full well how gratifying it was to obtain the ground breaking research data that we did over so many years, with so many colleagues.”

Twins Days researcher Jeremy Wilmer from Harvard University’s Psychology Department had this to say “The Twins Days Festival is a wonderful event and a unique asset to the research community, allowing the exploration of creative new genetic research hypotheses. A research center in Twinsburg, building upon this unique event, strikes me as an exciting prospect.”

A researcher advisory group of some of the world’s leading scientists in the field will attend a subsequent meeting planned for October 20th, 2005 in Twinsburg. The group will further review the survey data, determine feasibility for the center and develop an action plan for the project.

Twinsburg is centrally located between Akron and Cleveland in the heart of Ohio’s Western Reserve. The city provides its residents and businesses a safe, well-maintained

community just minutes away from two of the largest cities in Ohio. Twinsburg was founded in 1819 by the Wilcox twins, a set of identical twins from Killingworth, Connecticut who arrived and began selling small parcels of land for the Connecticut Land Company at low prices to attract other settlers. The Wilcox twins then offered six acres of land for a public square and \$20.00 toward starting the first school if the residents would change the settlement's name to Twinsburg.

Twinsburg has grown significantly through the 1990's and is now home to more than 18,000 residents. The City reflects a diversified industrial and commercial base, extensive parks system and comfortable neighborhoods. In June, 2005 *Cleveland Magazine* ranked Twinsburg sixth out of sixty-six Northeast Ohio communities.

For more information on Twinsburg and Twins Days visit www.mytwinsburg.com and www.twinsdays.org. Media inquires or interviews: Rob Felber, 216-299-3361 (onsite), 330-963-3664 (office) or RobFelber@felberandfelber.com