



Architectural Review Board Meeting Minutes
Thursday, February 16, 2023
6:00 p.m.

Ms. Frazier called to order the regularly scheduled meeting of the Architectural Review Board for the City of Twinsburg at 6:02pm.

Roll Call – All Members

Present: Jennifer Frazier, John Midlik, Viraj Sharma, David Marcovitz

Others in attendance: Jason Pastorius, Building Department and Karen Labbe, City Council

Public Participation: None Presented

Review:

1. **Case 23-02-08 10735 Ravenna Road, Harmonii Social signage – Kristen Enering, Fastsigns**
 - **The Architectural Review Board had previously approved a sign for Harmonii Social.**
 - **Approved wording on the sign was “Harmonii Social” and a “HS” centered on a blue sign.**
 - **The sign that was installed was not the same design that was originally approved by the Board.**
 - **In the redesigned sign that was installed. “Harmonii Social” was moved over and added in large font “Bar & Lounge” “Food. Music. Drinks.” to the sign.**
 - **Ms. Enering stated the owners put in the request before Fastsigns put up the permanent sign.**
 - **Mrs. Frazier stated that had the redesign come before the Board, she would have requested that the “Bar & Lounge” be shrunken down so that it was not larger than the name of the actual establishment.**
 - **Mrs. Frazier stated you don’t see that in the renderings that were provided but it looks like the sign is just screwed right into the bricks and that the sign is mounted flat and there’s no sign cabinet to it, no depth to it.**
 - **The Board would like to see the permanent sign mounted cleaner where you don’t see the mounting hardware. They would like for it to be mounted from the back.**

- **Mr. Sharma stated he thought the sign is too big to begin with and was worried it's right there in your face. On top of that, like Mrs. Frazier mentioned, bar & lounge looks bold and that Harmonii Social is a sub menu.**
- **Mr. Sharma also stated this is a residential area all around this establishment and would like for the sign to remain the same way it was when they originally approved the sign.**
- **Mr. Marcovitz asked Ms. Enering if the Harmonii Social sign that was installed was mounted right on top of the Rush Hour sign that was previously there. Ms. Enering stated the Rush Hour sign was underneath and they did not remove it from the wall until they were going to install the permanent sign. Ms. Enering stated the Rush Hour sign was also drilled in directly to the brick so they just installed the new sign the same way and used the same footprint as the Rush Hour sign, so it was the same size.**
- **Mrs. Frazier stated the Board originally approved it as the blue sign at that scale and size, so she thinks that they're going to have to say that's still appropriate but that the adding of the "bar and lounge, food, music and drinks" being so large on the side is now the predominant feature of it and it no longer the name of the business and she thinks the name of a business needs to be more predominant than their description in their business on a sign.**
- **Mr. Pastorius commented that the board did approve "Sassy's Bar & Grille" and "Sassy's" is bigger than the "Bar & Grille", so you would be following suit with what also was approved in the same plaza.**
- **Mrs. Frazier would like to make a motion that the new graphics are not approved on the sign. The "Bar & Lounge. Food, music and drinks" need to be reconsidered on how that is placed on the sign. And that will be up to the business owner and the sign company to design that and also the way that it's mounted to the wall needs to be improved. So that it has a hidden mounting hardware and looks more permanent versus the screws in the front.**

MOTION: Mrs. Frazier motioned to not approve Case 23-01-03 as submitted.

- **Sign needs to be revised and resubmitted. Specific things to revise would be the "Bar & Lounge, Food, music and drinks" to reduce that and somehow make that subservient to the name of the business which is Harmonii Social. Also to reconsider the rounded corners that were on the originally approved sign and to reconsider how it's mounted to the building.**

Mr. Marcovitz seconded the Motion.

No further discussion was presented.

Upon roll call, the Motion passed unanimously.

Approval of Minutes: January 19, 2023:

MOTION: Mrs. Frazier motioned to approve the Amended Architectural Review Board meeting minutes dated January 19, 2023 as submitted:

**Mr. Marcovitz seconded the Motion.
No further discussion presented.
Upon roll call, the Motion passed unanimously.**

Approval of Minutes: February 2, 2023:

MOTION: Mr. Marcovitz motioned to approve the Architectural Review Board meeting minutes dated February 2, 2023, as submitted:

**Mr. Sharma seconded the Motion.
No further discussion presented.
Upon roll call, the Motion passed unanimously.**

Additional Discussion: Mr. Marcovitz had a question about signage regarding Gander Mountain's sign is still being up. They've been gone for years and there is a new business that moved in and closed. Mr. Pastorius said he will look into it to see if there is anything that states how long a sign can stay up after a business has moved out. The sign is no longer on the building but it is still on the monument sign. The sign for Rosati's is still up as well.

Mrs. Frazier also noted that Dollar Tree took a lot of the green film off of the windows on the south side and now you see the backs of the racks.

Excuse Absent Members: All members present.

Adjournment:

MOTION: Ms. Frazier motioned to adjourn the meeting at 6:28pm.

**Mr. Sharma seconded the Motion.
Upon roll call, the Motion unanimously passed to adjourn the meeting.**

Jennifer Frazier, Chairman

Viraj Sharma, Secretary