



**Architectural Review Board Meeting Minutes
Thursday, July 6, 2023
6:00 p.m.**

Mr. Marcovitz called to order the regularly scheduled meeting of the Architectural Review Board for the City of Twinsburg at 6:00pm.

Roll Call – All Members

Present: David Marcovitz, Viraj Sharma, Valerie Wales, Gursimran Khatra

Others in attendance: Danielle Waites, Building Department, Jason Pastorius, Building Department, and Karen Labbe, City Council

Public Participation:

Review:

1. **Case 23-07-30 2716 Creekside Dr., Comfort Suites signage – Mark Branovic, Advanced Installation & Sign Service**
 - **Mr. Sharma asked Mr. Branovic if there is currently a monument sign. Mr. Branovic stated there is not.**
 - **Mr. Marcovitz confirmed there is currently no monument sign but there are two small signs at the drives going in. Mr. Branovic stated the directional signs are being removed.**
 - **Mr. Sharma asked if the monument sign will be illuminated. Mr. Branovic stated it would be.**
 - **Mr. Marcovitz stated the only other comment he has is the ground sign needs the address on it because it's currently not showing. He stated the address is currently on the entry and exit signs but the address needs to be at least four inches on the bottom center section on the monument sign.**

MOTION: Mr. Sharma motioned to approve Case 23-07-30 as submitted with the recommendations of:

- **Four inch numeral letters be posted on the ground sign**
- **Repair any holes/damages on building where signage is being removed and/or not replaced**

**Mr. Khatra seconded the Motion.
No further discussion was presented.
Upon roll call, the Motion passed unanimously.**

2. Case 23-07-31 8934 Darrow Rd. Suite C101, Studio Wish additional signage – Gilbert Macias, Fastsigns

- **Mr. Sharma asked if the whole front that is being proposed is all occupied by Studio Wish. Mr. Macias confirmed it is.**
- **Mr. Marcovitz asked what the owner's main reasoning why they feel the need for extra signage. *Mr. Macias's response was muffled and could not clearly be heard.***
- **Mr. Marcovitz asked Mr. Pastorius if the notes are available to refer back to from when the signing was submitted for the upper signage.**
- **Mr. Khatra stated that to him, the Studio Wish sign and then the Salon Spa signs looks like two different companies. He stated if the two signs could somehow match, he feels it would help the business.**
- **Mr. Macias stated they tried other renditions/colors of the sign and they just did not look right. Mr. Macias showed Mr. Khatra and Ms. Wales the rendition of the sign with a white background and Ms. Wales agreed that it did not look good.**
- **Mr. Marcovitz stated that the minutes from the October 2022 meeting for the original building signage had three votes yes and two votes no.**
- **Mr. Sharma stated there was no variance at that time. Mr. Marcovitz stated he didn't think they needed a variance at then.**
- **Mr. Marcovitz made the recommendation that they at least try to make an attempt to bring the signage down into the sign band and incorporate what you want to see in the sign: Studio Wish, Established 2001, Salon, and Spa. Also, bringing the sign down might not eliminate the need for a variance but at least it will reduce the overall additional square footage that they are asking for.**
- **Mr. Macias stated eliminating or moving the current cabinet sign is not an option because of the size and cost.**

MOTION: Mr. Sharma motioned to approve Case 23-07-31, as submitted.

**Ms. Wales seconded the Motion.
No further discussion was presented.
Upon roll call, the Motion was unanimously disapproved, 0-4.**

Additional Discussion of Case 23-07-31:

- **Mr. Sharma recommended for the next submittal to be consistent with the other signs in the plaza.**

- **Mr. Khatra recommended that the top sign and the bottom signs need to match between color and font.**
- **Mr. Macias stated the proposed colors on the signage are found inside of the salon itself and also reflects on website for the salon.**
- **Mr. Marcovitz suggested coming back to another meeting with more information on the logos and the signage and would need to prove how it all fits.**

Approval of Minutes: June 15, 2023

MOTION: Mr. Marcovitz motioned to approve the Architectural Review Board meeting minutes dated June 15, 2023, as submitted.

Ms. Wales seconded the Motion.

No further discussion presented.

Upon roll call, the Motion passed unanimously.

Additional Discussion:

Excuse Absent Members:

MOTION: Mr. Sharma motioned to excuse Mr. Midlik.

Mr. Khatra seconded the Motion.

Upon roll call, the Motion unanimously passed.

Adjournment:

MOTION: Mr. Sharma motioned to adjourn the meeting at 6:35pm.

Mr. Khatra seconded the Motion.

Upon roll call, the Motion unanimously passed to adjourn the meeting.

David Marcovitz, Chairman

John Midlik, Secretary